GenCell Ltd. (the "Company")

The Company is pleased to announce the convening of an Annual and Extraordinary General Meeting of the Shareholders of the Company which is scheduled on **Thursday**, **June 1**, **2023 at 15:00** at the Company's Offices, 7 Hatnufa St., Petach Tikva, Israel (the "**Meeting**"). The items on the agenda of the Meeting are: (1) Presentation and discussion of the financial reports and of the report of the board of directors to the year ended on 31 December, 2022; (2) Reappointment of the Company's auditor, Brightman Almagor Zohar & Co.; (3) To re-appoint Mr. Benzion (Benny) Landa Amikam (Ami) Shafran to serve as a directors of the Company, who are not external directors; (4) Approval an Update to the conditions of office and employment of Mr. Asher Levy, Chairman of the Company's Board of Directors; (5) Approval of an update to the Exercise price of 712,976 unregistered options granted to Mr. Rami Reshef ("**Mr. Reshef**"), who serves as the company's CEO and a substantial Private Placement of Restricted Shares Units (RSU) to Mr. Reshef;

effective date for determining entitlement participate The in the meeting is Wednesday, May 3, 2023. The deadline for the submitting of Voting Slip pursuant is Thursday, June 1, 2023 not later than 11:00. The deadline for voting through the electronic voting system is Tuesday, Thursday, June 1, 2023 not later than. The deadline for the submitting of position statements to the Company is Monday, May 22, 2023. The deadline for submitting the Board's response to the position statements is Sunday, May 28, 2023.

Additional information: For more information of the Meeting, see the Immediate Report dated **April 25, 2023** (Reference no.: 2023-01-045021), which was published on the Securities Authority's distribution website at www.magna.isa.gov.co.il and on the Tel Aviv Stock Exchange website at www.tase.co.il.